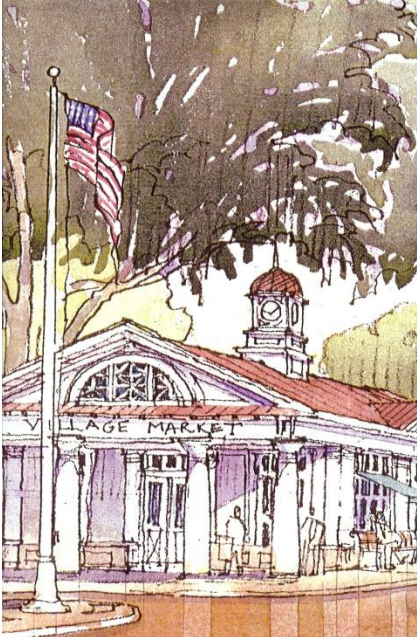
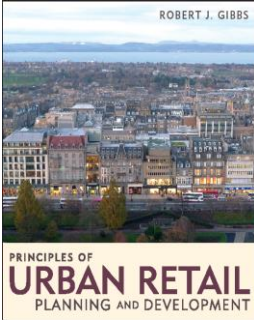




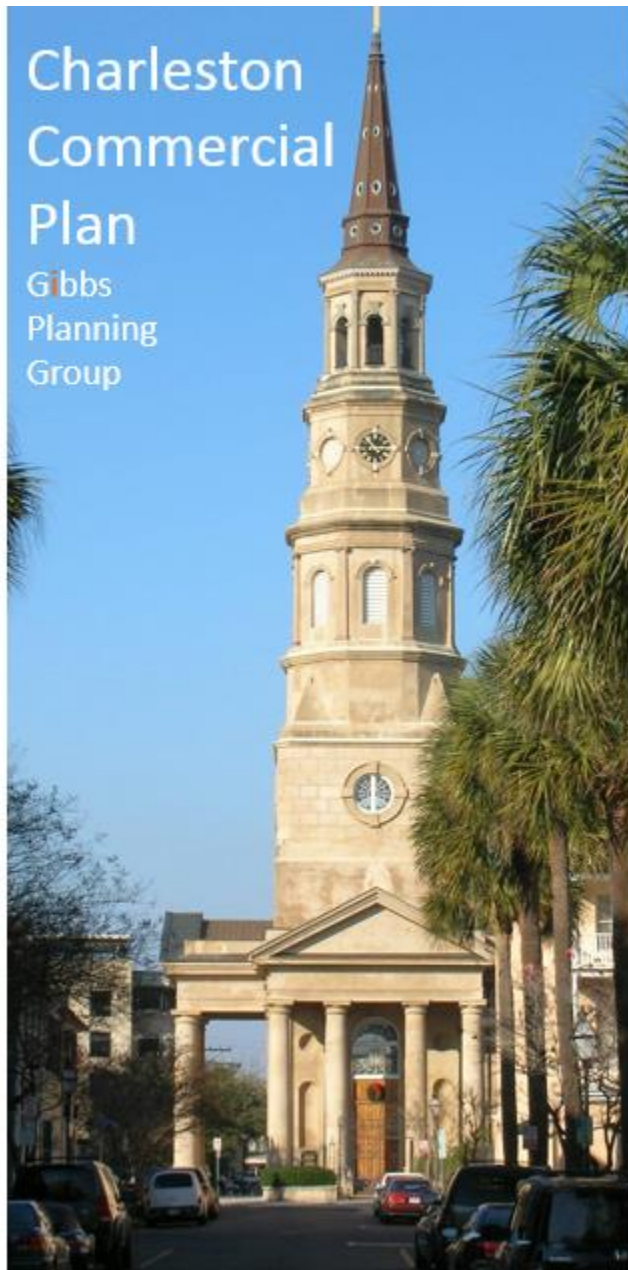
# Gibbs

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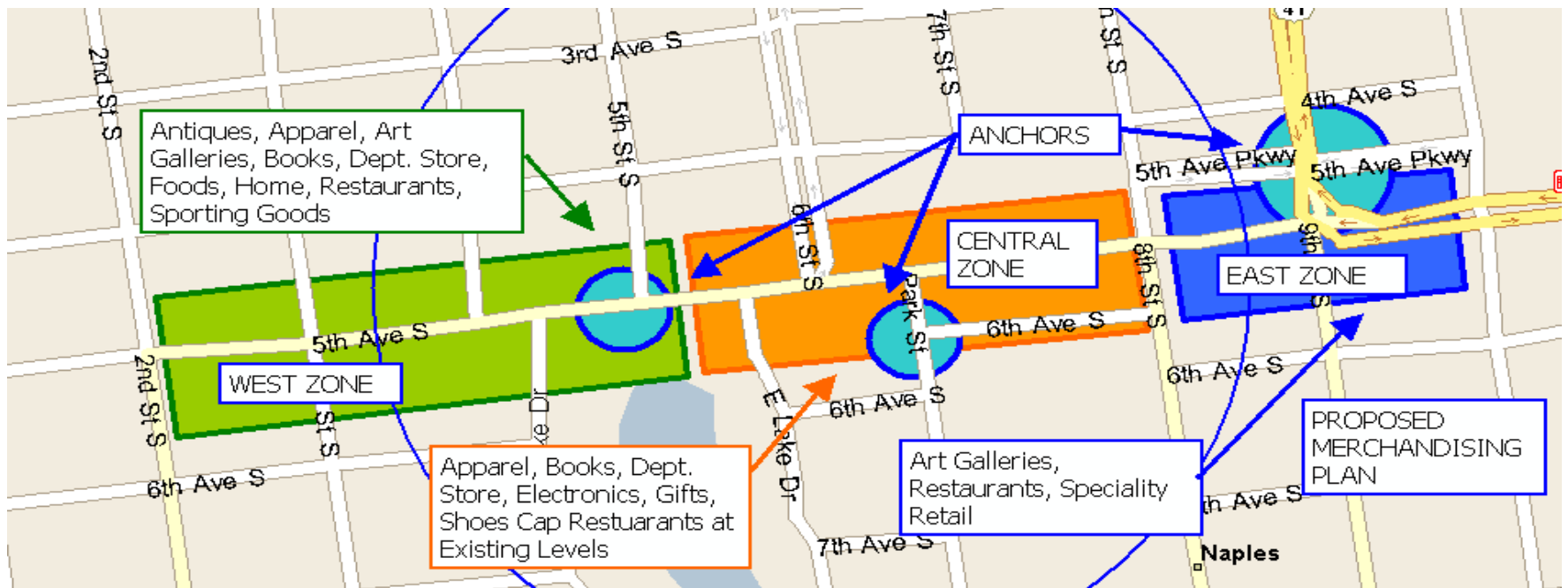
# Charleston Commercial Plan

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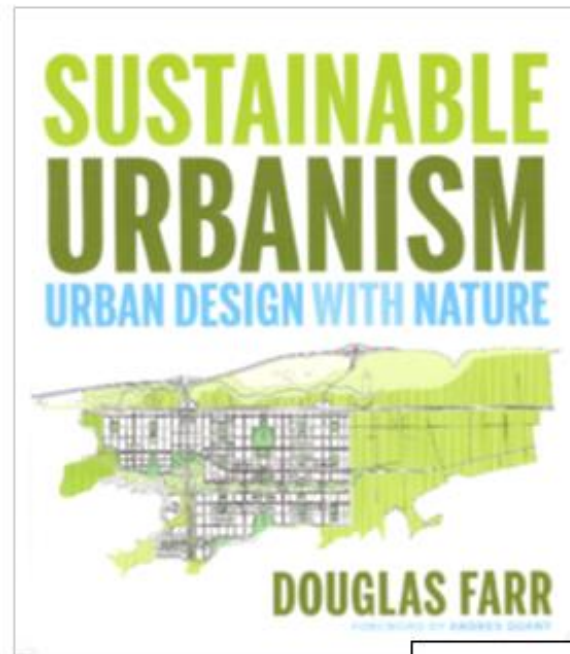
# Naples, Florida: 5<sup>th</sup> Avenue Merchandising Plan

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# Third Street Old Naples, Florida





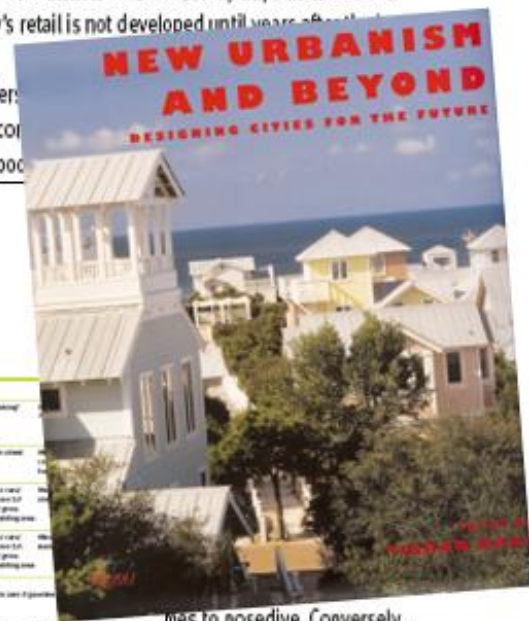
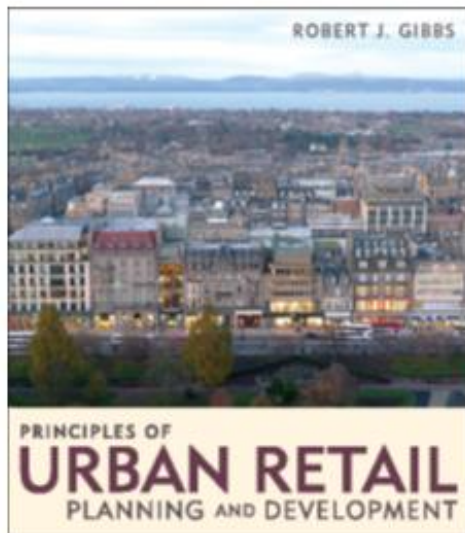
## Neighborhood Retail

Robert J. Gibbs, ASLA  
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One of the primary advantages of traditional neighborhood designed (TND) communities over conventional suburbs is the opportunity to walk to shopping and entertainment venues. However, few communities based on new urbanism have successfully implemented retail centers. In many cases, a TND community's retail is not developed until years after the residential phase is completed.

Often, TND communities' retail centers business owners to earn a reasonable income from businesses that offer limited goods and poor



me to nosedive. Conversely, popular and useful retailers such as coffee shops, cafes, and food markets contribute to the quality of life in the neighborhood. It is in the best interests of the community that the retailers meet or exceed industry sales standards.

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